



# Certifications overview














The table compares the certifications that apply to some of our products. They have different focuses and purposes and are also structured differently in terms of how the requirements and rules are set up. There are also different rules on how large a proportion of the product must be certified in order to receive the label. We have identified the areas we think are most important to compare and in each of these we have drawn up some indicators that we have compared with the standards of the different certifications.

In 2018 **UTZ and Rainforest Alliance merged**, but their respective standards will continue to apply until 2019. During the year they will be working to merge their standards into a single standard.

In 2016 and 2017 several certifications have also produced different guidelines and clarifications of climate and biodiversity. These have been incorporated in the assessment because they show how the certification works to improve sustainability performance.

Requirement: **Non**  
 1-25  
 26-50 low  
 51-75 middle  
 76-99 high  
 100 full

Pay: **No requirements**  
 Requirement for minimum wage  
 Encourage living wage  
 requirement for living wage

																				
	KRAV	Fairtrade	Rainforest Alliance	UTZ	4C	Global GAP	USDA Organic	Soil Association	EU-Organic	Bio Siegel	Debio	Demeter	Carbon offset through Plan Vivo	Sustainable Wine South Africa growing	Sustainable Wine South Africa wine production	Sustainable Winegrowing NZ growing	Sustainable Winegrowing NZ wine production	High Environmental Value	Fair for Life	
Purpose of certification	Organic certification	Fairtrade labelling	Sustainable forestry and farming, biodiversity	Sustainable supply chains, transparency and quality	Greater responsibility, baseline.	Sustainability labelling.	Organic certification.	Organic certification.	Organic certification.	Organic certification	Organic certification.	Biodynamic.	Climate.	Sustainability labelling.	Sustainability labelling.	Sustainability labelling.	Sustainability labelling.	Reduce environmental impact from cultivation.	Fairtrade labelling	
Food	yes	yes	yes	yes	no	yes	yes	yes	yes	yes	yes	yes	yes	no	no	no	no	no	no	yes
Coffee	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	no	no	no	no	no	no	yes
Wine	yes, grapes	yes, grapes	no	no	no	yes, grapes	yes, grapes	yes, grapes	yes, grapes	yes, grapes	yes, grapes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Initiative	Multi-party.	Member-run.	Own initiative	Multi-party initiative.	Industry initiative.	Industry initiative.	State.	Own initiative.	State.	State.	State.	Private initiative.	Private initiative.	Industry initiative.	Industry initiative.	Industry initiative.	Industry initiative.	Multi-party initiative.	Private initiative.	
Control system	Certification audit each year, unannounced visit	Certification twice every 3 years, check every year in between. Unannounced visits.	Certification every 3 years, check every year in between. Unannounced visits.	Certification audit each year, unannounced visits.	2nd-party verification every 3 years, self-assessment each year.	Certification audit each year, unannounced visits.	Certification audit each year.	Certification audit each year, unannounced visits.	Certification audit each year, unannounced visits.	Certification audit each year, unannounced visits.	Certification audit each year, unannounced visits.	Certification audit each year. Some unannounced visits.	Own verification each year.	Self-audit each year, random checks.	Self-audit each year, random checks.	2nd-party verification every 3 years, self-assessment each year.	2nd-party verification every 3 years, self-assessment each year.	3rd-party certification every 3 years.	Certification audit each year.	
Human rights	75	67	80	93	47	33	0	100	0	0	0	0	50	70	70	0	0	0	0	50
ILO Core Conventions	100	100	100	100	85	20	0	100	0	0	0	0	0	100	100	0	0	0	0	75
Gender equality	0	73	53	33	25	20	0	50	0	0	0	0	50	0	0	0	0	0	0	50
Health and safety	50	100	80	95	35	100	0	70	0	0	0	0	0	100	100	50	50	0	0	50
Lokal förankring	0	0	90	0	0	0	0	50	0	0	0	0	100	50	50	0	0	0	0	75
Pay (minimum or living wage)	50	75	50	75	20	20	0	100	0	0	0	0	0	100	100	50	50	0	0	50
Land/soil	100	60	80	80	20	100	100	100	100	100	100	100	0	100	50	100	100	50	0	30
Biodiversity	100	60	93	13	13	75	100	100	90	90	90	100	100	100	0	50	50	80	0	50
GMO ban	100	100	100	0	100	0	100	100	100	100	100	100	0	100	100	0	0	0	0	100
Waste	100	53	60	33	30	100	100	100	100	100	100	100	0	90	90	40	40	0	0	30
Water	100	50	70	95	30	100	100	100	90	90	90	100	0	100	90	90	90	75	0	50
Energy	100	60	80	60	40	20	100	100	90	90	90	75	0	75	50	50	50	0	0	30
Climate	80	47	47	0	0	0	0	0	0	0	0	0	100	50	50	0	0	0	0	30
Chemical restrictions	100	53	60	60	50	67	100	100	100	90	90	100	0	50	50	33	33	80	0	30
Chemical additives	90	0	0	0	0	N/A	0	N/A	60	60	60	100	0	N/A	75	N/A	33	N/A	0	N/A